



Survey Questions*

2024 Varying Degrees Survey

Conducted for: New America

Conducted by: NORC at the University of Chicago

Sample Source: AmeriSpeak Probability-Based Panel

Sampled Population: General Population Age 18+ with oversamples

Date Fielded: 03/01/2024 – 03/25/2024

*Although primarily a web survey, this survey was dual-mode, and some respondents took the survey through a telephone interview. The following questionnaire has been simplified to represent just the web mode version. Telephone respondents might have heard slightly different response options more befitting their mode of data collection. This survey was also in Spanish and English, but only the English is represented here. AmeriSpeak's standardized introduction and thank you informational screens are not included below. At the end of the document, all of the demographic, socio-economic and household profile measures that have been asked of AmeriSpeak prior to the survey and included with the final delivered data are noted.

New America Varying Degrees 2024

[WINTRO_1]

Thank you for agreeing to participate in our new AmeriSpeak survey!

This survey is about higher education – or education beyond high school. This includes any formal education and/or training, including apprenticeships, technical education, vocational education, and coursework applicable to an associate, bachelor's, or advanced degree.

SECTION 1: ENROLLMENT AND BORROWING STATUS

D4.

Are you currently enrolled in any education beyond high school? Education beyond high school includes any formal education and/or training, including apprenticeships, technical education, vocational education, and coursework applicable to an associate, bachelor's, or advanced degree.

RESPONSE OPTIONS:

1. Yes, I am enrolled at the undergraduate level (e.g., associate or bachelor's degree program, undergraduate certificate program, other undergraduate-level courses)
 2. Yes, I am enrolled at the graduate or professional level (e.g., master's, doctoral, or professional degree programs, graduate-level certificate program, other graduate-level courses)
 3. No
-

[SHOW IF D4=1]

D5.

Which of the following best describes the type of school you are currently attending for undergraduate study, which includes study for an associate degree, bachelor's degree, or sub-baccalaureate credential (such as a certificate program)?

RESPONSE OPTIONS:

1. Public 2-year college
 2. Public 4-year college or university
 3. Private non-profit 2-year or 4-year college or university
 4. Private for profit 2-year or 4-year college or university
 5. Other (Specify): [TEXTBOX]
 6. Attending more than one school
 7. Don't know
-

S1A.

Do you currently have student loans you borrowed for yourself and are responsible for paying? This is debt you may have taken out to pay for community college, university, or vocational schools -- even if you haven't finished your degree.

RESPONSE OPTIONS:

1. Yes
 2. No
-

[SHOW IF S1A = 1]

D3A.

Are the student loans you borrowed for your own education for undergraduate, graduate education, or both?

RESPONSE OPTIONS:

1. Undergraduate education only
 2. Graduate education only
 3. Both undergraduate and graduate education
-

S1B.

Do you currently have student loans that you borrowed or co-signed for someone else and are responsible for paying? This is debt taken out to pay for community college, university, or vocational schools -- even if the student hasn't finished their degree.

RESPONSE OPTIONS:

1. Yes
 2. No
-

COMPUTE DOV_SAMPLEGROUP

- 1 = Genpop
- 2 = AA Oversample
- 3 = Asian Oversample
- 4 = Hispanic Oversample

IF P_SAMPOVER=1

DOV_SAMPLEGROUP=1

IF P_SAMPOVER=2 and P_RACEOVER=1

DOV_SAMPLEGROUP=2

IF P_SAMPOVER=2 and P_RACEOVER=2

DOV_SAMPLEGROUP=3

IF P_SAMPOVER=2 and P_RACEOVER=3

DOV_SAMPLEGROUP=4

SECTION 2: EMPLOYMENT, FINANCIAL SECURITY, AND HIGHER EDUCATION IMPACT

Q1.

How much do you agree or disagree that there are lots of well-paying, stable jobs that people can find with only a high school diploma or GED?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q3.

How much do you agree or disagree with the idea that, in general, it is easier to find a well-paying, stable career if you received the following levels of education compared to having no education beyond high school?

GRID ITEMS

- A. Some technical education or college, but no certificate or degree
- B. Technical certificate
- C. Associate degree (usually a two-year degree in a technical or liberal arts discipline)
- D. Bachelor's degree (usually a four-year degree)
- E. Advanced degree (e.g., master's or doctoral degree)
- F. Professional degree (e.g., degree in dentistry, law, medicine, pharmacy, or veterinary medicine)

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

IF RND_00=0 SHOW Q6 HERE (EARLY CONDITION)

IF RND_00=1 SHOW Q6 TOWARD END OF SURVEY (LATE CONDITION – IT IS FLAGGED THERE)

Q6.

As a reminder, higher education includes any formal education and/or training, including apprenticeships, technical education, vocational education, and coursework applicable to an associate, bachelor's, or advanced degree. How much do you agree or disagree that higher education in America is fine how it is?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

IF RND_01=0 SHOW Q8B FIRST AND Q8C SECOND

IF RND_01=1 SHOW Q8C FIRST AND Q8B SECOND

Q8B.

What is the minimum level of education that you believe your immediate or close family members need to complete to ensure financial security?

RESPONSE OPTIONS:

1. High school diploma/GED
 2. Technical certificate
 3. Associate degree (usually a two-year degree in a technical or liberal arts discipline)
 4. Bachelor's degree (usually a four-year degree)
 5. Master's degree (e.g., Master of Business Administration, Master of Arts, Master of Science)
 6. Doctoral or professional degree (e.g., Ph.D. or degree in dentistry, law, medicine, pharmacy, or veterinary medicine)
-

Q8C.

What is the minimum level of education that you believe adults living in the United States need to complete to ensure financial security?

RESPONSE OPTIONS:

1. High school diploma/GED
 2. Technical certificate
 3. Associate degree (usually a two-year degree in a technical or liberal arts discipline)
 4. Bachelor's degree (usually a four-year degree)
 5. Master's degree (e.g., Master of Business Administration, Master of Arts, Master of Science)
 6. Doctoral or professional degree (e.g., Ph.D. or degree in dentistry, law, medicine, pharmacy, or veterinary medicine)
-

IF RND_00=0 SHOW Q9AA HERE (EARLY CONDITION)

IF RND_00=1 SHOW Q9AA TOWARD END OF SURVEY (LATE CONDITION – IT IS FLAGGED THERE)

Q9AA.

Overall, do you think colleges and universities are having a positive or negative effect on the way things are going in this country today?

RESPONSE OPTIONS:

1. Positive
 2. Negative
-

IF RND_00=0 SHOW Q9BB HERE (EARLY CONDITION)

IF RND_00=1 SHOW Q9BB TOWARD END OF SURVEY (LATE CONDITION – IT IS FLAGGED THERE)

Q9BB.

Overall, do you think colleges and universities are having a positive or negative effect on the way things are going within your local community today?

RESPONSE OPTIONS:

1. Positive
 2. Negative
-

SECTION 3: ATTITUDES ABOUT HIGHER EDUCATION VALUE AND ACCOUNTABILITY

Q9B.

How much do you agree or disagree that education beyond high school offers a good return on investment for the student?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q10.

Compared to those who have not completed an associate or bachelor's degree, or an undergraduate certificate, how do you rate the following for individuals who have completed these undergraduate credentials?

GRID ITEMS, RANDOMIZE:

- A. Availability of jobs that pay a livable wage
- B. Job satisfaction
- C. Earnings from employment including salaries or wages
- D. Opportunities to build wealth
- E. Financial well-being
- F. Satisfaction with the communities where they live
- G. Good health

RESPONSE OPTIONS:

1. Much better
2. Somewhat better
3. About the same
4. Somewhat worse
5. Much worse

Q11.

Compared to those who have completed a bachelor's degree, how do you rate the following for individuals who have completed a graduate-level postsecondary degree such as a master's, doctoral, or professional degree?

GRID ITEMS, RANDOMIZE:

- A. Availability of jobs that pay a livable wage
- B. Job satisfaction
- C. Earnings from employment including salaries or wages
- D. Opportunities to build wealth
- E. Financial well-being
- F. Satisfaction with the communities where they live
- G. Good health

RESPONSE OPTIONS:

- 1. Much better
 - 2. Somewhat better
 - 3. About the same
 - 4. Somewhat worse
 - 5. Much worse
-

Q12.

How much, if at all, do you think individuals who complete an undergraduate program, such as an associate or bachelor's degree or certificate, offer the following to their communities?

GRID ITEMS, RANDOMIZE:

- A. Increased public tax revenues due to higher wages of graduates
- B. Skilled workforce
- C. Improved public health
- D. Increased civic participation such as voting, volunteering, or other involvement within their communities
- E. Range of employment opportunities
- F. Low unemployment rates
- G. Support for local businesses
- H. Cultural participation and opportunities

RESPONSE OPTIONS:

- 1. Very much
 - 2. Somewhat
 - 3. Very little
 - 4. Not at all
-

Q60.

How much do you agree or disagree with the following statements?

GRID ITEMS:

- A. The value of an *associate* degree (usually a two-year degree in a technical or liberal arts discipline) is worth it even if someone needs loans to attend.
- B. The value of a *bachelor's* degree (usually a four-year degree) is worth it even if someone needs loans to attend.

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q43.

How important is it for colleges and universities to provide publicly available data on key indicators of quality, such as graduation rates, graduates' employment rates, and earnings?

RESPONSE OPTIONS:

1. Very important
 2. Somewhat important
 3. Not very important
 4. Not important at all
-

Q44.

How much do you support or oppose the idea that colleges and universities should lose some access to taxpayer dollars if they have...

GRID ITEMS, RANDOMIZE:

- A. low graduation rates
- B. high default rates for student loan repayments
- C. low rates of graduates paying down their student loans
- D. low rates of graduates earning a living wage
- E. high rates of graduates earning less than the average high school graduate
- F. high student loan debt relative to their earnings

RESPONSE OPTIONS:

1. Strongly support
 2. Somewhat support
 3. Somewhat oppose
 4. Strongly oppose
-

SECTION 4: ATTITUDES ABOUT AFFORDABILITY

Q9A.

How much do you agree or disagree that Americans can get a high-quality education after high school that is also affordable?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q61.

In your opinion, how many Americans have access to a quality education beyond high school that is affordable if they want it?

RESPONSE OPTIONS:

1. All
 2. Most
 3. About half
 4. Not too many
 5. None
-

Q62.

Trends indicate that fewer Americans are enrolling in postsecondary education. Do you agree or disagree that Americans are deciding not to attend college mainly because they can't afford the cost of college?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q63.

How much do you agree or disagree with the following statements?

GRID ITEMS:

- A. Americans from lower-income households (those with annual family incomes less than \$52,000) can pay for the cost of attending public *two-year community colleges* without student loans.
- B. Americans from *middle-income* households (those with annual family incomes between \$52,000 and \$156,000) can pay for the cost of attending public *two-year community colleges* without student loans.
- C. Americans can cover the cost of attending public *two-year community colleges* using only grants and/or federal student loans.

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q64.

How much do you agree or disagree with the following statements?

GRID ITEMS:

- A. Americans from *lower-income* households (those with annual family incomes less than \$52,000) can pay for the cost of attending public *four-year colleges or universities* without student loans.
- B. Americans from *middle-income* households (those with annual family incomes between \$52,000 and \$156,000) can pay for the cost of attending public *four-year colleges or universities* without student loans.
- C. Americans can cover the cost of attending public *four-year colleges or universities* using only grants and/or federal student loans.

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q65.

How much do you agree or disagree with the following statements?

GRID ITEMS, RANDOMIZE:

- A. The cost of attending colleges or universities is the biggest factor that blocks any individual from enrolling.
- B. The cost of attending colleges or universities is the biggest factor that blocks individuals from lower-income families from enrolling.
- C. The cost of attending colleges or universities is the biggest factor that blocks individuals who are the first in their families to attend college from enrolling.
- D. The cost of attending colleges or universities is the biggest factor that blocks individuals from racial and ethnic minorities from enrolling.

RESPONSE OPTIONS:

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree

Q66.

How much do you agree or disagree with the following statements?

GRID ITEMS:

- A. If people need to borrow student loans to pay for the cost of an *associate* degree (usually a two-year degree in a technical or liberal arts discipline), they should not enroll.
- B. If people need to borrow student loans to pay for the cost of a *bachelor's* degree (usually a four-year degree), they should not enroll.

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q41.

In the next presidential and congressional election in 2024, how important will the candidates' stances on affordability of education beyond high school be to your vote?

RESPONSE OPTIONS:

1. Very important
 2. Somewhat important
 3. Not very important
 4. Not likely to vote in the next presidential and congressional election in 2024
-

SECTION 5: ATTITUDES ABOUT HIGHER EDUCATION FUNDING

PUT Q67 and Q68 in the same screen.

Q67.

Who should be *mainly* responsible for funding education beyond high school?

RESPONSE OPTIONS:

1. Federal government from federal taxpayer dollars
2. State governments from state taxpayer dollars
3. Students or families through household income, savings, or investments
4. Students or families through loans

Q68.

Who should be the *second-most* responsible for funding education beyond high school?

RESPONSE OPTIONS:

1. Federal government from federal taxpayer dollars
 2. State governments from state taxpayer dollars
 3. Students or families through household income, savings, or investments
 4. Students or families through loans
-

Q28.

Who should be more responsible for funding higher education?

RESPONSE OPTIONS:

1. The government, because it is good for society
 2. Students, because they personally benefit
-

Q9D.

How much do you agree or disagree that the federal government should spend more tax dollars on education opportunities after high school to make them more affordable?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q69.

The Pell Grant program is the largest federal postsecondary student aid grant program that is based on financial need. How much do you agree or disagree that the federal government should increase the maximum Pell Grant amount so that students with the greatest financial need receive more grant-based assistance to enroll in education beyond high school?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

Q70.

How much do you agree or disagree with the following statements?

GRID ITEMS:

- A. The federal government should use taxpayer dollars to provide funding to states to make public *two-year community colleges* tuition-free.
- B. The federal government should use taxpayer dollars to provide funding to states to make public *four-year colleges or universities* tuition-free.

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
-

Q71.

How much do you agree or disagree with the following statements?

GRID ITEMS, RANDOMIZE:

- A. States should spend more state tax dollars on their public *two-year* community colleges to make them more affordable.
- B. States should spend more state tax dollars on their public *four-year* colleges and universities to make them more affordable.
- C. States should spend more state tax dollars on public two- and four-year colleges and universities because it is a public good.
- D. State governments should work with the federal government to share the cost of making public *two-year community colleges* tuition-free in their states.
- E. State governments should work with the federal government to share the cost of making public *four-year colleges and universities* tuition-free in their states.
- F. Decreased funding from state governments is a major reason why the cost of attending public colleges and universities has increased.
- G. State governments should increase the amount of need-based grants so that students with the greatest financial need in their state receive more grant-based assistance to enroll in education beyond high school.

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
-

Q72.

How much do you agree or disagree that state governments should be able to prohibit their public colleges and universities from using state funds for diversity, equity, and inclusion efforts on college and university campuses?

RESPONSE OPTIONS:

- 1. Strongly agree

2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree

SECTION 6: ATTITUDES ABOUT HIGHER EDUCATION INSTITUTIONS

Q21.

In your opinion, how much, if at all, do students attending colleges and universities need support or services from their schools in the following areas?

GRID ITEMS, RANDOMIZE AND RECORD:

- A. Financial aid
- B. Academic support, such as course and major selection
- C. Career-related support, such as career exploration, securing internships, and finding jobs
- D. Health services
- E. Mental health services
- F. Secure housing
- G. Food security
- H. On-campus childcare
- I. Transportation expenses

RESPONSE OPTIONS:

1. Very much
2. Somewhat
3. Very little
4. Not at all
77. Don't know

Q29.

How much do you agree or disagree with the following statements?

GRID ITEMS, RANDOMIZE AND RECORD:

- A. Everyone who wants to enroll in education beyond high school has an equal opportunity to do so
- B. Education beyond high school is affordable for anyone who wants to pursue it
- C. Everyone who enrolls in education beyond high school has an equal opportunity to complete their program of study
- D. All colleges and universities should ensure the quality of their educational programs so that graduates achieve desirable outcomes
- E. Colleges and universities should recruit and admit more students from groups who have been historically underrepresented in higher education, such as individuals from lower-income families, those who are the first in their families to attend college, those with disabilities, and those from racial and ethnic minorities

- F. State and federal governments should ensure that groups who have been historically underrepresented at colleges and universities, such as individuals from lower-income families, those who are the first in their families to attend college, those with disabilities, and those from racial and ethnic minorities have access to education beyond high school
- G. Colleges and universities should ensure that adequate support services are provided to all students who need them
- H. State and federal governments should ensure that they are providing adequate funding to colleges and universities for student support services

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
-

RANDOMIZE ORDER OF Q22, Q23, Q24, Q25, and Q26

Q22.

How much do you agree or disagree with the following statements regarding public community colleges?

Public community colleges...

GRID ITEMS, RANDOMIZE:

- A. are for people like me
- B. are worth the cost
- C. contribute to a strong American workforce
- D. are institutions I am comfortable supporting with my tax dollars
- E. spend money wisely
- F. run efficiently
- G. are underfunded by *state* government
- H. are underfunded by *federal* government

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
 - 77. Don't know [ONLY DISPLAY FOR ITEMS E, F, G, & H]
-

Q23.

How much do you agree or disagree with the following statements regarding public four-year colleges or universities?

Public four-year colleges or universities...

GRID ITEMS, RANDOMIZE:

- A. are for people like me
- B. are worth the cost
- C. contribute to a strong American workforce
- D. are institutions I am comfortable supporting with my tax dollars
- E. spend money wisely
- F. run efficiently
- G. are underfunded by *state* government
- H. are underfunded by *federal* government

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
 - 77. Don't know [ONLY DISPLAY FOR ITEMS E, F, G, & H]
-

Q24.

How much do you agree or disagree with the following statements regarding private, non-profit colleges or universities?

Private, non-profit colleges or universities...

GRID ITEMS, RANDOMIZE:

- A. are for people like me
- B. are worth the cost
- C. contribute to a strong American workforce
- D. are institutions I am comfortable supporting with my tax dollars
- E. spend money wisely
- F. run efficiently
- G. are underfunded by *state* government
- H. are underfunded by *federal* government

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
 - 77. Don't know [ONLY DISPLAY FOR ITEMS E, F, G, & H]
-

Q25.

How much do you agree or disagree with the following statements regarding for-profit colleges or universities?

For-profit colleges or universities...

GRID ITEMS, RANDOMIZE:

- A. are for people like me
- B. are worth the cost
- C. contribute to a strong American workforce
- D. are institutions I am comfortable supporting with my tax dollars
- E. spend money wisely
- F. run efficiently
- G. are underfunded by *state* government
- H. are underfunded by *federal* government

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
 - 77. Don't know [ONLY DISPLAY FOR ITEMS E, F, G, & H]
-

Q26.

Minority Serving Institutions in the U.S. include Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), Tribal Colleges and Universities (TCUs), and Asian American and Native American Pacific Islander-Serving Institutions (AANAPISIs). How much do you agree or disagree with the following statements regarding Minority Serving Institutions?

Minority Serving Institutions...

GRID ITEMS, RANDOMIZE:

- A. are for people like me
- B. are worth the cost
- C. contribute to a strong American workforce
- D. are institutions I am comfortable supporting with my tax dollars
- E. spend money wisely
- F. run efficiently
- G. are underfunded by *state* government
- H. are underfunded by *federal* government

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
 - 77. Don't know [ONLY DISPLAY FOR ITEMS E, F, G, & H]
-

Q42.

How much do you agree or disagree with the following statements?

GRID ITEMS, RANDOMIZE:

- A. Colleges and universities in this country should admit more students of diverse racial and ethnic backgrounds
- B. Colleges and universities in this country should hire more faculty and staff of diverse racial and ethnic backgrounds
- C. All students, regardless of race and ethnicity, benefit from colleges and universities that reflect the racial and ethnic diversity of the general U.S. population
- D. When colleges and universities consider students' race and ethnicity as one factor among others in admission decisions, this plays a role in reducing racial and ethnic inequalities in broader society
- E. When colleges and universities consider students' race and ethnicity as one factor among others in admission decisions, this provides students who have been historically underrepresented an expanded opportunity to enroll in education beyond high school

RESPONSE OPTIONS:

- 1. Strongly agree
 - 2. Somewhat agree
 - 3. Somewhat disagree
 - 4. Strongly disagree
-

SECTION 8: ATTITUDES ABOUT ONLINE AND IN-PERSON EDUCATION AS WELL AS ARTIFICIAL INTELLIGENCE

Q27A.

Do you believe that online education programs after high school should be less expensive, cost the same, or be more expensive than in-person programs?

RESPONSE OPTIONS:

- 1. Less expensive
 - 2. Cost the same
 - 3. More expensive
-

Q27C.

As a reminder, higher education includes any formal education and/or training, including apprenticeships, technical education, vocational education, and coursework applicable to an associate, bachelor's, or advanced degree. Do you believe the quality of online instruction in higher education is better, the same, or worse than in-person instruction?

RESPONSE OPTIONS:

- 1. Better
- 2. The same

3. Worse

DISP_AI.

Artificial intelligence (AI) is the ability of computer programs or machines to efficiently perform tasks such as thinking, learning, and interacting. AI is changing the way things are done in various fields, including education after high school and in many workplace settings. Colleges and universities can adopt AI in a number of ways. For example, students can use AI as a personal tutor and for writing and research tools. Faculty can use AI to help with grading and curriculum design. Administrative staff can use AI to assist with student support and evaluating college applications.

Q74.

Do you think students' use of AI in education after high school has a positive, negative, or no impact on their learning?

RESPONSE OPTIONS:

1. Positive impact
 2. Negative impact
 3. No impact
-

Q75.

Do you think faculty and staff's use of AI in education after high school has a positive, negative, or no impact on their support for students?

RESPONSE OPTIONS:

1. Positive impact
 2. Negative impact
 3. No impact
-

Q76.

Do you think the use of AI in the workplace makes credentials earned after high school, such as vocational certificates and associate or bachelor's degrees, more valuable, less valuable, or does this not change the value of these credentials?

RESPONSE OPTIONS:

1. More valuable
 2. Less valuable
 3. Does not change the value
-

SECTION 9: ATTITUDES ABOUT HIGHER EDUCATION IMPACT

IF RND_00=0 SHOW Q6 AT BEGINNING OF SURVEY (EARLY CONDITION – IT IS FLAGGED THERE)
IF RND_00=1 SHOW Q6 HERE (LATE CONDITION)

Q6.

As a reminder, higher education includes any formal education and/or training, including apprenticeships, technical education, vocational education, and coursework applicable to an associate, bachelor's, or advanced degree. How much do you agree or disagree that higher education in America is fine how it is?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

IF RND_00=0 SHOW Q9AA AT BEGINNING OF SURVEY (EARLY CONDITION – IT IS FLAGGED THERE)
IF RND_00=1 SHOW Q9AA HERE (LATE CONDITION)

Q9AA.

Overall, do you think colleges and universities are having a positive or negative effect on the way things are going in this country today?

RESPONSE OPTIONS:

1. Positive
 2. Negative
-

IF RND_00=0 SHOW Q9BB AT BEGINNING OF SURVEY (EARLY CONDITION – IT IS FLAGGED THERE)
IF RND_00=1 SHOW Q9BB HERE (LATE CONDITION)

Q9BB.

Overall, do you think colleges and universities are having a positive or negative effect on the way things are going within your local community today?

RESPONSE OPTIONS:

1. Positive
 2. Negative
-

SECTION 10: DEMOGRAPHICS

D1.

How much do you agree or disagree that the quality of your home internet currently meets the needs of your household?

RESPONSE OPTIONS:

1. Strongly agree
 2. Somewhat agree
 3. Somewhat disagree
 4. Strongly disagree
-

D2.

How many dependents age 17 or younger do you care for at least 50 percent of the time?

RESPONSE OPTIONS:

0. 0
 1. 1
 2. 2
 3. 3
 4. 4
 5. 5
 6. 6+
-

Q73.

Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard?

RESPONSE OPTIONS:

1. Never served in the military
 2. Only on active duty for training in the Reserves or National Guard
 3. Now on active duty
 4. On active duty in the past, but not now
-

PID1.

Do you consider yourself a Democrat, a Republican, an Independent or none of these?

RESPONSE OPTIONS:

1. Democrat
 2. Republican
 3. Independent
 4. None of these
-

IF RND_02=0 SHOW SPOLVIEW FIRST AND EPOLVIEW SECOND

IF RND_02=1 SHOW EPOLVIEW FIRST AND SPOLVIEW SECOND

SPOLVIEW

Consider a seven-point scale on which the political views that people might hold are arranged from extremely liberal (point 1) to extremely conservative (point 7). In terms of *social* policies, where would you place yourself on this scale?

RESPONSE OPTIONS:

1. Extremely liberal
 2. Liberal
 3. Slightly liberal
 4. Moderate, middle of the road
 5. Slightly conservative
 6. Conservative
 7. Extremely conservative
 77. Don't know
 78. Can't pick one label
-

EPOLVIEW

Consider a seven-point scale on which the political views that people might hold are arranged from extremely liberal (point 1) to extremely conservative (point 7). In terms of *economic* policies, where would you place yourself on this scale?

RESPONSE OPTIONS:

1. Extremely liberal
 2. Liberal
 3. Slightly liberal
 4. Moderate, middle of the road
 5. Slightly conservative
 6. Conservative
 7. Extremely conservative
 77. Don't know
 78. Can't pick one label
-

[SHOW IF PID1=1, 3, 4, 77, 98, 99]

PIDD1.

The Democratic party represents my political views...

RESPONSE OPTIONS:

1. Very well
 2. Somewhat well
 3. Very little
 4. Not at all
-

[SHOW IF PID1=2, 3, 4, 77, 98, 99]

PIDR1.

The Republican party represents my political views...

RESPONSE OPTIONS:

1. Very well
2. Somewhat well
3. Very little
4. Not at all

PID2.

Do you consider your political views to be...

RESPONSE OPTIONS:

1. Very liberal
2. Liberal
3. Moderate
4. Conservative
5. Very conservative

**Demographic Profile:
Additional questions asked of panelists prior to this survey
and are included with the survey data**

Variable	Values
Gender	1 = Male
	2 = Female
Age	Age in years
Age (7 categories)	1 = 18-24; 2 = 25-34; 3 = 35-44; 4 = 45-54; 5 = 55-64; 6 = 65-74; 7 = 75+
Age (4 categories)	1 = 18-29; 2 = 30-44; 3 = 45-59; 4 = 60+
Education (5 categories)	1 = Less than HS
	2 = HS graduate
	3 = Some college/associates degree
	4 = Bachelor's degree
	5 = Post grad study/professional degree
Race/Ethnicity	1 = White, Non-Hispanic
	2 = Black, Non-Hispanic
	3 = Other, Non-Hispanic
	4 = Hispanic
	5 = 2+ races, Non-Hispanic
	6 = Asian/Pacific Islander, Non-Hispanic
Housing Type	1 = A one-family house detached from any other house
	2 = A one-family house attached to one or more houses
	3 = A building with 2 or more apartments
	4 = A mobile home or trailer
	5 = Boat, RV, van, etc.

New America Varying Degrees 2024 vFINALsimple

Variable	Values
Household Income (18 categories)	1 = Less than \$5,000 2 = \$5,000 to \$9,999
	3 = \$10,000 to \$14,999 4 = \$15,000 to \$19,999
	5 = \$20,000 to \$24,999 6 = \$25,000 to \$29,999
	7 = \$30,000 to \$34,999 8 = \$35,000 to \$39,999
	9 = \$40,000 to \$49,999 10 = \$50,000 to \$59,999
	11 = \$60,000 to \$74,999 12 = \$75,000 to \$84,999
	13 = \$85,000 to \$99,999 14 = \$100,000 to \$124,999
	15 = \$125,000 to \$149,999 16 = \$150,000 to \$174,999
17 = \$175,000 to \$199,999 18 = \$200,000 or more	
Household Income (9 categories)	1 = Less than \$10,000
	2 = \$10,000 to \$19,999
	3 = \$20,000 to \$29,999
	4 = \$30,000 to \$39,999
	5 = \$40,000 to \$49,999
	6 = \$50,000 to \$74,999
	7 = \$75,000 to \$99,999
	8 = \$100,000 to \$149,999
	9 = \$150,000 or more
Household Income (4 categories)	1 = Less than \$30,000
	2 = \$30,000 to \$59,999
	3 = \$60,000 to \$99,999
	4 = \$100,000 or more
Marital Status	1 = Married
	2 = Widowed
	3 = Divorced
	4 = Separated
	5 = Never married
Metropolitan Statistical Area Status	0 = Non-Metro
	1 = Metro (as defined US OMB Core-Based Statistical Area)
Home Internet Access	0 = No
	1 = Yes
Telephone Service	1 = Landline telephone only
	2 = Have a landline, but mostly use cellphone
	3 = Have cellphone, but mostly use landline
	4 = Cellphone only
	5 = No telephone service
Ownership of Living Quarters	1 = Owned or being bought by you or someone in your household
	2 = Rented for cash
	3 = Occupied without payment of cash rent
Region 4 (US Census)	1 = Northeast
	2 = Midwest
	3 = South
	4 = West
Region 9 (US Census)	1 = New England
	2 = Mid-Atlantic
	3 = East-North Central
	4 = West-North Central
	5 = South Atlantic

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Variable	Values
	6 = East-South Central
	7 = West-South Central
	8 = Mountain
	9 = Pacific
State	State of residence
Household Size	Total number of members in household
HH members, age 0-1	Known number of household members in age group
HH members, age 2-5	Known number of household members in age group
HH members, age 6-12	Known number of household members in age group
HH members, age 13-17	Known number of household members in age group
HH members, age 18+	Known number of household members in age group
Current Employment Status	1 = Working - as a paid employee
	2 = Working - self-employed
	3 = Not working - on temporary layoff from a job
	4 = Not working - looking for work
	5 = Not working – retired
	6 = Not working – disabled
	7 = Not working – other
Oversample	1 = Gen Pop
	2 = Oversample
Race Oversample	1 = AA/Black Oversample
	2 = Asian American Oversample
	3 = Hispanic/Latino Oversample