



This resource is part of the **GYO Educator Toolkit**.
To view the full Toolkit, see: newamerica.org/gyo-toolkit



Guided Grow Your Own Advocacy Presentation

An Annotated Slide Deck Template



How To Use This Resource

In the “Speaker Notes” section of each slide, you will find guidelines for how to use the slides and present information to your audience.

You will also find example talking points to help you talk through each slide with your audience.

Change the slide titles as needed.

Apply this content to your own slide deck with your organization’s branding.



Supplementing This Tool (continued)

This presentation deck is framed by the GYO Talking Points tool.

Consider supplementing this presentation with handouts that explain:

- What GYO is
- What GYO looks like in practice
- Your GYO program's activities and local impact
- How you audience members can support GYO
- Your contact information



Sample Presentation Deck



Grow Your Own Educators

A Localized Strategy to Strengthen & Diversify the Teacher Pipeline

Your Program's Grow Your Own work

For the past X years, we have

- Point 1
- Point 2
- Point 3

What is Grow Your Own?

Grow Your Own (GYO)

Explainer Video

Click to play the video.





What is Grow Your Own?

Grow Your Own educator programs are partnerships between educator preparation programs, school districts, and community organizations that recruit and prepare local community members to enter the teaching profession and teach in their communities.

What is the purpose of GYO?

1. Address local teacher shortages
2. Diversify the teacher workforce
3. Support broader community and workforce development goals

What are the essential elements of GYO?



Strong partnerships across school districts, educator preparation providers, and community organizations



Community-based recruitment that aims to increase the ethnic, linguistic and racial diversity of the teacher workforce



Wraparound supports through the recruitment, preparation, and induction years (e.g., cohort structure, scholarships, licensure test preparation, assistance navigating college admissions process, etc.)



Paid work-based experience under the guidance of an effective mentor teacher that aligns with educator preparation coursework



Structured pathways for teacher candidates to earn required credentials and certification

[Optional] What is the national landscape of GYO?

In the past few years, attention to GYO programs has increased at all levels, with proposed federal legislation and considerable investments at the state-level.

GYO pathways for paraeducators and other adults exist in [38 states](#) and the District of Columbia, while GYO pathways for high school students exist in 47 states and the District of Columbia. Around 10 states plus DC offer competitive grant programs to support GYO development and expansion. And many programs use a combination of federal, state, local and philanthropic funds to support the work.

Program models vary greatly from career and technical education, dual enrollment and apprenticeship programs for high schoolers, to alternative certification, teacher residency and career ladder programs for adults.

[Optional] What is the local landscape of GYO?

Here, consider adding info about the landscape of GYO in just your state or community:

- Point 1
- Point 2
- Point 3



Who is your program serving?

- High school students
- paraeducators and other uncertified school staff
- adult community members



What does GYO look like in practice?

Here, discuss the design of your GYO program:

- Point 1
- Point 2
- Point 3

***OPTIONAL: Add a compelling
quote about your GYO
program here.***



95%

Program completion rate

75

Program graduates since 2012

X%

Stat Description

X

Stat Description

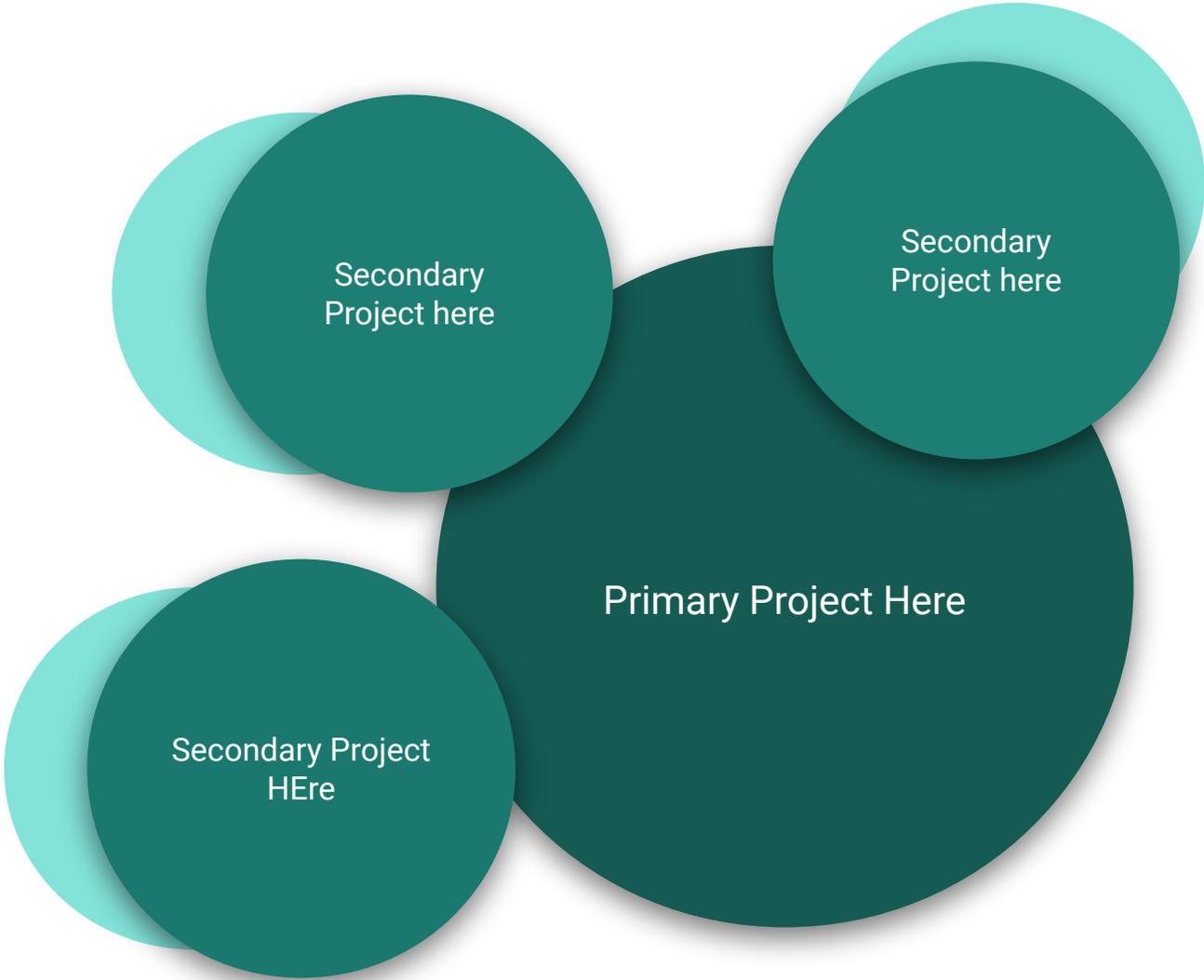
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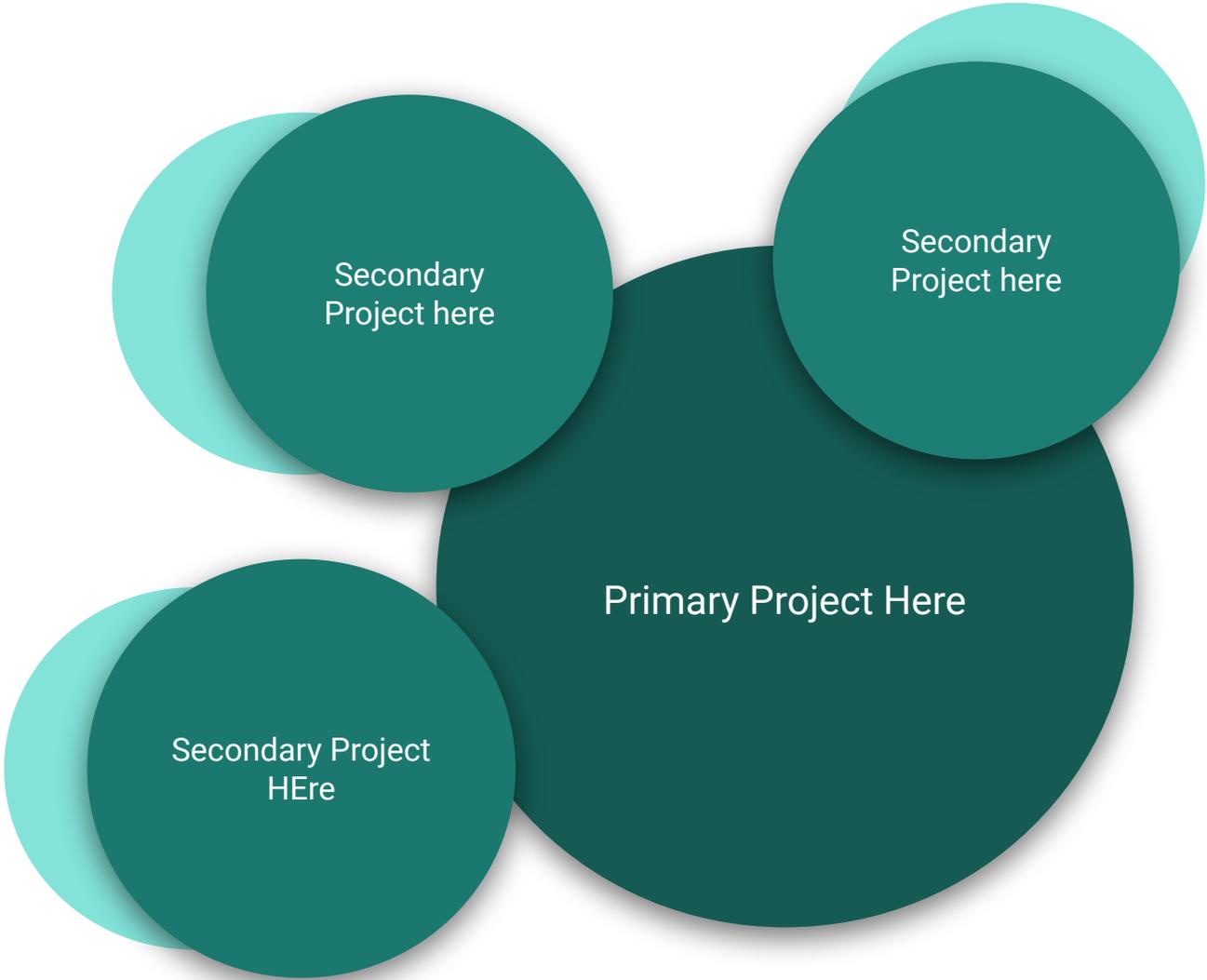
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Stat Description

What have we been working on?



Where are we going?





Why is GYO worth the investment?

- Potential for higher rates of teacher retention
- Removes barriers and increases access to higher education and the teaching profession
- Implements targeted recruitment and support for teacher candidates
- Targets subject-area teacher shortages such as special education and bilingual education
- Promotes community and workforce development

How can you support GYO?

- **Policymakers** can expand access to community-based teacher preparation
- **Philanthropic Groups** can financially support local teacher pathways
- **Higher Education Institutions** can develop strong partnerships with local school districts
- **School Districts** can invest in developing local teachers themselves

Add a compelling quote about your GYO program here to close out your presentation.



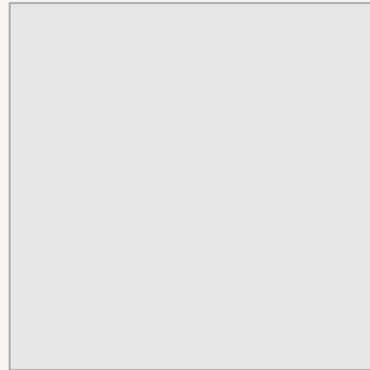
Contact Us



Name

Title

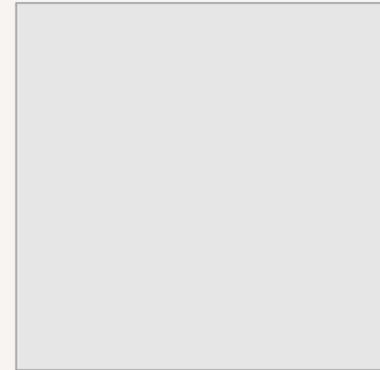
Contact Info



Name

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Resources

- [New America GYO Explainer Video](#)
- [A 50-State Scan of Grow Your Own Teacher Policies and Programs](#)
- [Grow Your Own Programs for Bilingual Educators: Essential Policies and Practices](#)



Questions? Comments?



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