



# Op-Ed Outline

## Key Points for Writing about Grow Your Own Educator Programs

By **Julie Brosnan** and **Riker Pasterkiewicz**, *New America*

### Guidelines:

- Always do a quick search for an outlet’s rules on Opinion piece submission before submitting or even drafting a piece. This could include word limits, where and how to submit, etc.
  - The general principle is to stay between 500-1,000 words (Sweet spot at 750-800!)
- Remember that the human element and story-telling wins the day here.

### Introduction

#### I. Frame the problem with a human element

- A. A classic opening is a local story, anecdote, or example that will be relatable to your community’s audience. Ex. Mention a known town or school district.
- B. Humanize the hook of a teacher shortage or lack of teacher diversity and what it means for your community’s students.
  1. Statistics are fine, but use them to highlight and uplift the human story, not the other way around.

### Your Program and GYO

#### I. Introduce us to your program

- A. Tell us what role your program plays—or will play—in solving the problem you framed above.
- B. Background on GYO: Use the talking points! What it is and how it is being embraced nationally (mention your role in GYO National Network!)

#### II. Give another real-life example

- A. Is there a specific school or university or program or individual that can speak to your efforts? Great opportunity for a quote!

### Close with “What’s Next?”

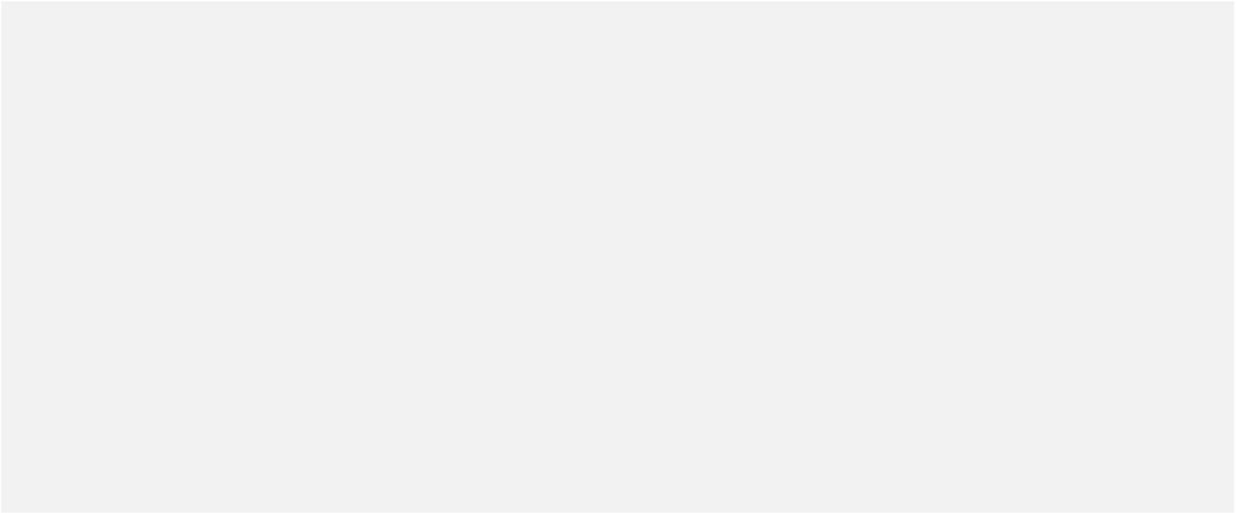
#### I. What work is left? Call to action!

- A. Is there anything leaders in your community or state should do?

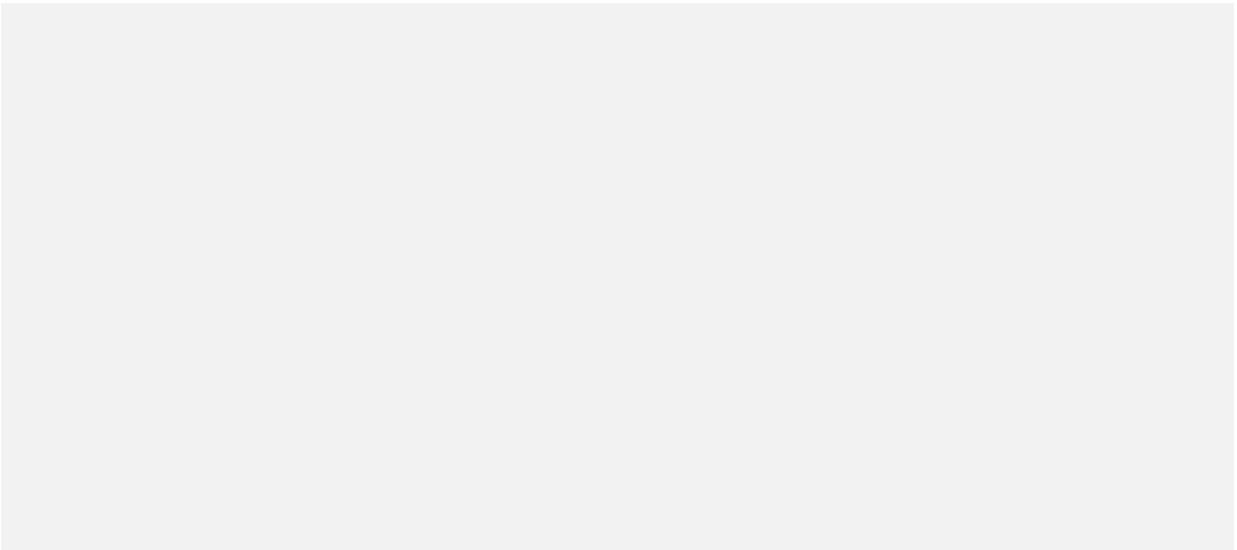
#### II. Share the vision

- A. What will your program be able to achieve in the future? Give us some hope!

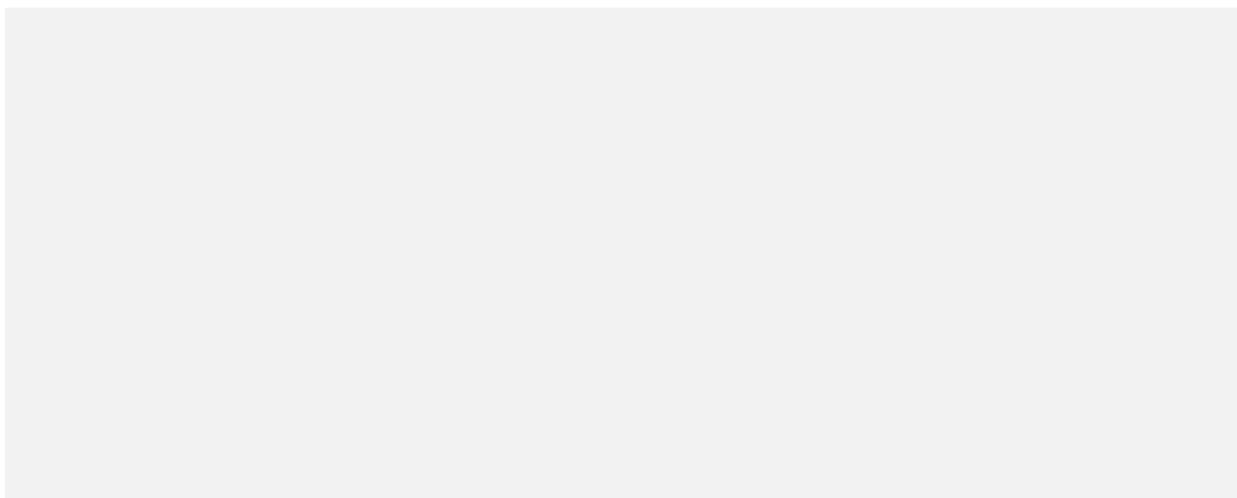
**Introduction Notes:**

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**Your Program / GYO Notes:**

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**Closing Notes:**

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