

## The Infrastructure Bill Needs Internet Pricing Guardrails

OTI supports an infrastructure bill that expands internet access nationwide, but cautions that any broadband subsidies must include pricing guardrails. The following recommendations would ensure the infrastructure bill achieves its goals without becoming a taxpayer giveaway to AT&T, Comcast, and other large ISPs that already profit from government subsidies and monopoly rents.

### Mandate Price Collection + Broadband Nutrition Label

- OTI's [Cost of Connectivity](#) research found that internet pricing is opaque and misleading, often surprising consumers with hidden fees and bill shock.
- **Any ISP receiving taxpayer funding from the infrastructure bill should be required to (1) regularly report pricing data to the FCC, and (2) adopt a "broadband nutrition label" that discloses service price and terms in a standardized, consumer-friendly format.**
- The FCC [created](#) a broadband nutrition label in 2016. While the Trump Administration abandoned the idea, President Biden and [multiple bills](#) have proposed reviving it.
- President Biden's July 9 [executive order](#) explicitly endorsed both FCC collection of internet prices and the broadband nutrition label. Both elements are also included in Majority Whip Clyburn's and Sen. Klobuchar's [Accessible, Affordable Internet for All Act](#).

### Strengthen Price Protections in EBB

- OTI strongly supports the [Emergency Broadband Benefit](#), a \$3.2 billion program that Congress created to defray the high cost of internet service. By necessity and design, EBB was launched quickly and imperfectly on May 12. **Any additional appropriation for EBB should include new guardrails that control costs and strengthen program integrity.**
- First, Congress should require that participating ISPs do not coerce EBB applicants into signing up for more expensive plans. EBB applicants [reported](#) upselling tactics from Verizon and other ISPs within days of the program's launch.
- Second, Congress should mandate that participating ISPs adopt the aforementioned "broadband nutrition label" to help eligible households better understand what they're signing up for. This would foster consumer trust and could boost participation rates.
- Third, Congress should prohibit ISPs from imposing [data caps](#) on EBB subscribers. ISPs use data caps to create artificial scarcity and impose onerous "overage" fees that low-income consumers cannot afford. During the pandemic, ISPs waived their data caps and reported no network congestion, demonstrating that data caps are unnecessary.

# Broadband Facts

Fixed broadband consumer disclosure

## Choose Your Service Data Plan for 50Mbps Service Tier

Monthly charge for month-to-month plan	<b>\$60.00</b>
Monthly charge for 2 year contract plan	<b>\$55.00</b>

Click here for other [pricing options](#) including promotions and options bundled with other services, like cable television and wireless services.

## Other Charges and Terms

Data included with monthly charge	<b>300GB</b>
Charges for additional data usage – each additional 50GB	<b>\$10.00</b>
Optional modem or gateway lease – Customers may use their own modem or gateway; click here for <a href="#">our policy</a>	<b>\$10.00/month</b>
Other monthly fees	<b>Not Applicable</b>
One-time fees	
Activation fee	<b>\$50.00</b>
Deposit	<b>\$50.00</b>
Installation fee	<b>\$25.00</b>
Early termination fee	<b>\$240.00</b>

## Government Taxes and Other Government-Related Fees May

**Apply:** Varies by location

[Other services on network](#)

## Performance - [Individual experience may vary](#)

Typical speed downstream	<b>53 Mbps</b>
Typical speed upstream	<b>6 Mbps</b>
Typical latency	<b>35 milliseconds</b>
Typical packet loss	<b>0.08%</b>

## Network Management

Application-specific network management practices?	<b>Yes</b>
Subscriber-triggered network management practices?	<b>Yes</b>

More [details on network management](#)

## Privacy

See our [privacy policy](#)

## Complaints or Inquiries

To contact us: [online](#)/(123)456-7890;  
To submit complaints to the FCC:  
[online](#)/(888)225-5322

Learn more about the [terms used on this form and other relevant information](#) at the FCC's website.

The “broadband nutrition label” that the FCC, the private sector, and consumer advocates endorsed in 2016. While the Trump Administration abandoned the label, President Biden and multiple bills in Congress have proposed reviving the idea. Any ISP receiving taxpayer funding from the infrastructure bill should be required to adopt this label.